



Storerotica Magazine secures distribution agreement in Canada

Leading American B2B publication signs with Sexy Living Distribution for retail circulation

Clearwater, FL—September 18, 2012: STOREROTICA Magazine, the leading national trade publication for the owners and operators of adult retail stores and lingerie boutiques in the United States, has announced a strategic partnership with Canadian distributor, Sexy Living. From this alliance, STOREROTICA will be circulated—free of charge—to adult retailers located throughout Canada via the wholesaler’s customer database.

“Broadening our readership into Canada is one of the most exciting things to happen to our publication,” says Kristofer Kay, Editor of STOREROTICA. “What it means, ultimately, is that STOREROTICA has the opportunity to edify even more decision-makers at the brick and mortar level so that our advertisers may achieve the widest audience possible.”

Based out of North Vancouver, British Columbia, Sexy Living has been identified being Canada’s preferred supplier of premium brand, niche market, sensual and intimate products since 1999. Their inventory of over 2,000 items is a showcase of only the top-tier adult products available to retailers today. As a supplement, STOREROTICA will be distributed through Sexy Living’s sales channels and included in regularly placed product shipments.

“STOREROTICA has always been a well-respected trade publication and information source,” says Franco Ciolli, Executive General Manager of Sexy Living. “Unfortunately, Canadian retailers didn’t have the same advantage as American store owners about the their industry until now. It’s a win-win for us as well as the retailer, who shall discover the true benefit from both.”

The next issue of STOREROTICA available to Sexy Living customers will be the October 2012 issue. Canadian retailers interested in being placed on the STOREROTICA mailing list are encouraged to contact the publication directly at (727) 723-8827.

For more information on Sexy Living Distribution please visit sexyliving.org or call (877) 523-6900. For more information on STOREROTICA Magazine, please log onto STOREROTICA.com.



SEXY LIVING a healthy pursuit of intimate lifestyle
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